

# LV Stadium Events Company

July 25, 2022

Clark County Stadium Authority  
c/o Applied Analysis  
6385 South Rainbow Blvd., Suite 105  
Las Vegas, Nevada 89118

## **RE: Stadium Activity Reporting, Data, and Information | Q1 2022**

Dear Mr. Gordon:

LV Stadium Events Company, LLC (“StadCo”) is party to the Stadium Lease Agreement between StadCo and Clark County Stadium Authority (“Authority”), dated March 28, 2018 (“Lease”) for the construction, development, and operation of Allegiant Stadium. Section 7.4 of the Lease requires that StadCo provide data and other information on activities taking place at Allegiant Stadium, including (i) the number of events and event attendance, segmented by event and (ii) stadium employment.

The attachments to this transmittal letter provide both required deliverables. Attachment A1 summarizes the number of events and event attendance by type, by quarter, and Attachment A2 provides a detailed list of events and event attendance, segmented by event for the first quarter of 2022. Attachment B provides the quarterly employment staffing, including filled and open positions through the first quarter of 2022.

Additionally, Attachment A3 provides an adjusted attendance for the events submitted in the fourth quarter of 2021. The adjusted attendance numbers are reflected in Attachment A1 as well.

Should you have any questions regarding these data, or should you require anything further, please never hesitate to call or write.

Sincerely,



Adam Feldman  
Las Vegas Raiders, Vice President, Stadium Management, Programming and Guest Experience  
StadCo Representative

Attachment A1

LV Stadium Event Company, LLC

Events at Allegiant Stadium | Event Summary

Period	Number of Events							Event Attendance						
	NFL Game	UNLV Game	Concert	Other Ticketed Event	Private Event	Other Event	Total	NFL Game	UNLV Game	Concert	Other Ticketed Event	Private Event	Other Event	Total
Q1 2022	1	-	2	3	40	-	46	58,871	-	79,228	78,105	21,840	-	238,044
Q4 2021	6	4	1	3	37	1	52	331,054	52,833	39,883	87,149	10,652	200	521,771
Q3 2021	3	2	3	4	24	5	41	157,101	40,819	130,000	161,014	20,762	870	510,566
Q2 2021	-	-	-	-	15	15	30	-	-	-	-	4,522	4,345	8,867
Q1 2021	-	-	-	-	4	1	5	-	-	-	-	480	40	520
<b>Totals</b>	<b>10</b>	<b>6</b>	<b>6</b>	<b>10</b>	<b>120</b>	<b>22</b>	<b>174</b>	<b>547,026</b>	<b>93,652</b>	<b>249,111</b>	<b>326,268</b>	<b>58,256</b>	<b>5,455</b>	<b>1,279,768</b>

**Attachment A2**

**LV Stadium Event Company, LLC**

Events at Allegiant Stadium | Event Detail Q1 2022

<b>Event</b>	<b>Event Type</b>	<b>Quarter and Year</b>	<b>Event Date</b>	<b>Event Attendance</b>
Private Event	Private Event	Q1 2022	1/2/2022	200
Private Event	Private Event	Q1 2022	1/3/2022	20
Private Event	Private Event	Q1 2022	1/4/2022	140
Private Event	Private Event	Q1 2022	1/5/2022	100
Raiders vs. Chargers	NFL Game	Q1 2022	1/9/2022	58,871
Private Event	Private Event	Q1 2022	1/12/2022	850
Private Event	Private Event	Q1 2022	1/18/2022	1,500
Private Event	Private Event	Q1 2022	1/19/2022	60
Private Event	Private Event	Q1 2022	1/20/2022	15
Private Event	Private Event	Q1 2022	1/21/2022	50
Private Event	Private Event	Q1 2022	1/25/2022	50
Private Event	Private Event	Q1 2022	1/25/2022	5
Private Event	Private Event	Q1 2022	1/26/2022	1,200
Private Event	Private Event	Q1 2022	1/26/2022	24
Private Event	Private Event	Q1 2022	1/28/2022	50
Private Event	Private Event	Q1 2022	1/30/2022	250
Private Event	Private Event	Q1 2022	1/31/2022	300
Private Event	Private Event	Q1 2022	1/31/2022	25
East West Shrine Bowl	Other Ticketed Event	Q1 2022	2/3/2022	10,594
Private Event	Private Event	Q1 2022	2/4/2022	60
Private Event	Private Event	Q1 2022	2/5/2022	75
NFL Pro Bowl	Other Ticketed Event	Q1 2022	2/6/2022	45,672
Private Event	Private Event	Q1 2022	2/9/2022	1,100
Private Event	Private Event	Q1 2022	2/14/2022	5,000
Private Event	Private Event	Q1 2022	2/17/2022	50
Private Event - State of the State	Private Event	Q1 2022	2/23/2022	-
Private Event	Private Event	Q1 2022	2/24/2022	200
Metallica	Concert	Q1 2022	2/25/2022	45,237
Billy Joel	Concert	Q1 2022	2/26/2022	33,991
Private Event	Private Event	Q1 2022	3/3/2022	75
Academy of Country Music Awards	Other Ticketed Event	Q1 2022	3/7/2022	21,839
Private Event	Private Event	Q1 2022	3/9/2022	150
Private Event	Private Event	Q1 2022	3/10/2022	5,000
Private Event	Private Event	Q1 2022	3/11/2022	700
Private Event	Private Event	Q1 2022	3/11/2022	26
Private Event - Raiders Youth Football	Private Event	Q1 2022	3/11/2022	50
Private Event	Private Event	Q1 2022	3/21/2022	3,000
Private Event	Private Event	Q1 2022	3/22/2022	200
Private Event	Private Event	Q1 2022	3/22/2022	90
Private Event	Private Event	Q1 2022	3/23/2022	550
Private Event - Molson Coors Fantasy Camp	Private Event	Q1 2022	3/23/2022	125
Private Event	Private Event	Q1 2022	3/24/2022	100
Private Event	Private Event	Q1 2022	3/27/2022	75
Private Event	Private Event	Q1 2022	3/27/2022	45
Private Event	Private Event	Q1 2022	3/30/2022	30
Private Event	Private Event	Q1 2022	3/31/2022	300
<b>Total</b>				<b>238,044</b>

## Attachment A3

## LV Stadium Event Company, LLC

Events at Allegiant Stadium | Event Detail Q4 2021

Event	Event Type	Quarter and Year	Event Date	Event Attendance	Incorrect Submission
Private Event	Private Event	Q4 2021	10/4/2021	100	
Private Event - Molson Coors	Private Event	Q4 2021	10/4/2021	325	
Private Event - Shift4 Reception	Private Event	Q4 2021	10/4/2021	450	
Private Event	Private Event	Q4 2021	10/5/2021	1,000	
Private Event	Private Event	Q4 2021	10/6/2021	750	
Private Event	Private Event	Q4 2021	10/8/2021	50	
Raiders vs. Bears	NFL Game	Q4 2021	10/10/2021	56,012	53,287
Private Event	Private Event	Q4 2021	10/14/2021	875	
Private Event - Wynn Field Club	Private Event	Q4 2021	10/15/2021	130	
UNLV vs. Utah State	UNLV Game	Q4 2021	10/16/2021	14,503	
Private Event	Private Event	Q4 2021	10/18/2021	100	
Private Event - Twitch Brand Camp	Private Event	Q4 2021	10/18/2021	70	
Private Event	Private Event	Q4 2021	10/19/2021	2,700	
UNLV vs. San Jose State	UNLV Game	Q4 2021	10/21/2021	10,130	
Raiders vs. Eagles	NFL Game	Q4 2021	10/24/2021	55,111	52,270
Private Event	Private Event	Q4 2021	10/26/2021	35	
Private Event	Private Event	Q4 2021	11/4/2021	30	
Private Event	Private Event	Q4 2021	11/4/2021	57	
Rolling Stones	Concert	Q4 2021	11/6/2021	39,883	37,835
Private Event	Private Event	Q4 2021	11/9/2021	100	
Private Event - Raiders Community	Private Event	Q4 2021	11/9/2021	30	
Private Event	Private Event	Q4 2021	11/10/2021	250	
Private Event - Shift4	Private Event	Q4 2021	11/10/2021	40	
Private Event - Hall of Fame	Private Event	Q4 2021	11/12/2021	175	
UNLV vs. Hawaii	UNLV Game	Q4 2021	11/13/2021	15,493	
Raiders vs. Chiefs	NFL Game	Q4 2021	11/14/2021	58,109	54,928
Private Event - Twitch	Private Event	Q4 2021	11/15/2021	14	
Private Event	Private Event	Q4 2021	11/17/2021	64	
Private Event	Private Event	Q4 2021	11/17/2021	400	
NIAA High School Football Championship	Other Ticketed Event	Q4 2021	11/18/2021	12,519	
Private Event - Community	Private Event	Q4 2021	11/18/2021	1,200	
UNLV vs. San Diego State	UNLV Game	Q4 2021	11/19/2021	12,707	
Raiders vs. Bengals	NFL Game	Q4 2021	11/21/2021	55,201	50,004
Private Event	Private Event	Q4 2021	11/22/2021	38	
Private Event - Community	Private Event	Q4 2021	11/23/2021	600	
Private Event	Private Event	Q4 2021	11/24/2021	100	
Private Event	Private Event	Q4 2021	12/1/2021	50	
Private Event	Private Event	Q4 2021	12/1/2021	90	
Private Event	Private Event	Q4 2021	12/2/2021	230	
Private Event - Wedding	Private Event	Q4 2021	12/2/2021	4	
Pac-12 Championship	Other Ticketed Event	Q4 2021	12/3/2021	47,963	45,856
Raiders vs. Washington Commanders	NFL Game	Q4 2021	12/5/2021	54,008	51,104
Private Event	Private Event	Q4 2021	12/6/2021	30	
Private Event	Private Event	Q4 2021	12/6/2021	30	
Private Event	Private Event	Q4 2021	12/8/2021	15	
Private Event	Private Event	Q4 2021	12/9/2021	80	
Private Event - UNLV Recruitment	Private Event	Q4 2021	12/11/2021	90	
Press Conference	Other Event	Q4 2021	12/15/2021	200	
Private Event - Holiday Party	Private Event	Q4 2021	12/16/2021	50	
Raiders vs. Broncos	NFL Game	Q4 2021	12/26/2021	52,613	50,164
Private Event	Private Event	Q4 2021	12/29/2021	300	
Las Vegas Bowl	Other Ticketed Event	Q4 2021	12/30/2021	26,667	25,254
<b>Total</b>				<b>521,771</b>	

**Attachment B1**

**LV Stadium Events Company, LLC**

Allegiant Stadium Employment | Topline Position Report

<b>Quarter</b>	<b>Number of Persons Employed</b>	<b>Number of Open Positions</b>	<b>Total Staffing</b>
Q1 2022	3,866	1,382	5,248
Q4 2021	3,632	1,153	4,785
Q3 2021	3,743	1,008	4,751
Q2 2021	3,403	1,348	4,751